

Shanghai Exhibition Center – “Zero” Distance to the World Expo

Located in the downtown area of Jing’ An District in Shanghai, Shanghai Exhibition Center (SEC) is a marvellous exhibition & convention venue with convenient traffic access. SEC offers multifunction halls and conference rooms together with other commercial facilities, hotels nearby, and a none-stop traffic service the World Expo.



Professional show organisers

Since its debut in Amsterdam in 1964, the Aquatech brand has a history of 46 years. Aquatech Global Events have been successfully held in Europe, North and South America and Asia. Each Aquatech event offers a comprehensive overview of advanced international and local products, services and solutions for process, drinking and waste water. The well-established format covers

the following segments: Transport and Storage, Water Treatment, Point of Use, Process Control, Technology & Process Automation, and Country Pavilions. The events are visited by professionals from all parts of the water industry and attract policy-makers, top-level businesses, specialists, and those who apply the technology in practice.

Shanghai CHC Exhibition Co., Ltd.

Shanghai CHC Expo Co., Ltd, the exclusive representative office of Amsterdam RAI in China, performs the local show management of Aquatech China. The CHC team consists of experienced professionals, making use of their extensive database, association network and media relations to build up a valuable platform for the water industry. Aquatech China 2010 is organised by Amsterdam RAI in association with Shanghai CHC Expo Co., Ltd.



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“Our goal is to ensure your participation in Aquatech China is a complete success!”

EXHIBITOR BROCHURE

Top quality international exhibition for process, drinking and waste water

AQUATECH CHINA

SHANGHAI • CN
2 - 4 JUNE | 2010



www.china.aquatechtrade.com

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AQUATECH INDIA

NEW DELHI • IN
3 - 5 FEBRUARY 2010

WQA AQUATECH USA

ORLANDO (FL) • USA
9 - 12 MARCH 2010

AQUATECH CHINA

SHANGHAI • CN
2 - 4 JUNE 2010

AQUATECH AMSTERDAM

AMSTERDAM • NL
1 - 4 NOVEMBER 2011

Organiser



International supporters



Show management



Official Supporter: Ministry of Housing and Urban-Rural Development of PRC
Domestic Supporters: China Architectural Culture Center . Shanghai Urban and Rural Construction and Transportation Committee . Shanghai Water Bureau . Shanghai Urban Construction Investment Development Corporation . Shanghai Water Reclamation Trade Association . Shanghai Water Appliance Association

Aquatech China, a global brand with local reach



Important governmental support
Full support by the Ministry of Housing and Urban-Rural Development of PRC will

guarantee high-level delegations of visitors from across the country. The involvement of related organisations, such as the China Architecture Culture Centre, Architectural Society of China, China Architecture Design & Research Group, China Academy of Urban Planning & Design, The Centre for Housing Industrialisation, China Construction Industry Association and China Construction Metal Structure Association assures that major purchase decision-makers will attend the exhibition and conferences.

Extensive marketing campaign
Building on the success of the previous editions of Aquatech China, a wide-ranging marketing campaign incorporating market research, an international advertising campaign, direct mailings both within China and the world over as well as telemarketing make sure that water professionals will come to visit the show in large numbers. The campaign, never seen before in the industry, deploys every means possible to reach out to both Chinese and international visitors.

Aquatech China 2010 features

- International Networking Zone
- Innovation Display Zone
- Strong connection with World Expo
- Professional exhibition segmentation
- Country pavilions (a.o. USA, Netherlands, Germany, Israel)
- IWA conference
- AquaStages
- Complementary exposure on www.waterex.cn

Aquatech China segments

- Transport and Storage
- Water Treatment
- Point of Use
- Process Control Technology & Process Automation
- Research and Consultancy
- Water Utilities and Country Pavilions

See www.china.aquatechtrade.com for more information

Aquatech China 2010: Concurrent with World Expo

The third edition of Aquatech China, the largest water technology show in China, will be held concurrent with the World Expo. The event is also strongly supported by the Chinese Ministry of Housing and Urban-Rural Development. Hence, Aquatech China 2010 poses the very best opportunity to enter the Chinese market or to expand your business in China. The show, held from June 2 up to and including June 4, will feature 25,000 m² of Floor space, over 600 exhibitors (of which at least 50% are from overseas) and the top quality of visitors that you've come to know of Aquatech Global Events. The Chinese edition will display the entire clean water and wastewater treatment market.

Largest water show in China – this is where the industry meets

The second edition of Aquatech China reconfirmed the show as the largest water technology show in China. No less than 502 exhibitors and 17,533 visitors from 72 countries were brought together in the Shanghai Exhibition Centre. An innovative marketing campaign and the faith of the industry in the growth potential of the water sector in China contributed to the success

of the event. Of the exhibitors, 96,8% were very satisfied with the show effect. The next edition of Aquatech China will be another highly focused gathering of the global water industry. Exhibitors from around the world will profile themselves during three days of intensive networking.

Promising Chinese water market

Aquatech China gives you access to the future promise of the Chinese water market. The

“Gathering elites of global water treatment technology, Aquatech China forecasts the future of water industry developments.”

*Wu Dawei, Sales Director,
GE Water & Process Technologies Equipment*



World Expo 2010



World Expo 2010 brings unlimited commercial opportunities

About 70 million visitors from all over the world will attend the World Expo in Shanghai next year. Buyers from the water industry, both from China and abroad will certainly take the opportunity to visit both the World Expo and Aquatech China 2010. We will work closely together with the World Expo, to create even more business opportunities for exhibitors.

Your next step

Book your stand before 1st of December 2009 and receive an early bird discount. You can find all exhibitor information at www.china.aquatechtrade.com.